



# School of Public Health PowerPoint Template

This template contains a variety of slide layouts organized and grouped by types of content. These slides are meant to help you generate presentations that are clear, concise, well-organized, and on-brand.



# Best Practices

Top Best Practices for Presentation Set-up



## Top Best Practices for Presentation Set-up (1 of 2)

- **Create an outline first** to define the content and flow of your presentation.
- **Use section divider slides** to group content of the same subject and to make clear distinctions between each section.
- **Limit the amount of content on each slide** to make them easier to read and to digest.
  - A good rule of thumb... *one main idea per slide.*
  - Don't include every word you intend to present on the slide itself. *Use the notes section.*



# Top Best Practices for Presentation Set-up (2 of 2)

- **Consider the hierarchy of content** on each slide to ensure the viewer knows what is most important to least important.
- **Visuals** (images, icons, illustrations, diagrams, etc.) should bring meaning or add clarification to text. Avoid visuals for the purpose of decoration.
- In some instances, slide builds can be useful. Animations, however, should be used sparingly, if at all.



# Removing the footer box

## In PowerPoint

- Go to **View** on the toolbar of the Powerpoint Presentation
- **Slide Master**
- Go to the very first slide in the left hand window
- Click on the box with "Name of Presentation | Confidential "
- Click to select
- Delete
- Go to tool bar at the top and **Close Master View**

## In Google Slides

- Go to **Slide** in the menu
- **Edit Theme**
- Go to the very first slide under "THEME"
- Click on the box with "Name of Presentation | Confidential "
- Click to select
- Delete
- Click the "X" in the upper right corner to exit out of the theme editor



# Brand Guidelines

Guidelines on using the School of Public Health's brand fonts and color values



# Approved Fonts

- **Georgia and Arial** are the correct and **only fonts** for use in all Brown School of Public Health PowerPoint presentations.
- **Georgia is reserved for titles** across all slides including section divider slides and the cover slide. **Arial is used for all other content.**
- Whenever possible, it's best to maintain a font size of no less than 16pt.
- Remember to maintain optimal legibility by ensuring sufficient contrast between text and background.



# Colors (RGB Values Shown)

## Primary

Red: 78  
Green: 54  
Blue: 41

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HEX: #4E3629

Red: 237  
Green: 28  
Blue: 36

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HEX: #ED1C24

## Background

Red: 241  
Green: 239  
Blue: 238

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HEX: #F1EFEE

## Secondary

Red: 175  
Green: 22  
Blue: 133

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HEX: #AF1685

Red: 0  
Green: 149  
Blue: 200

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HEX: #0095C8

Red: 171  
Green: 173  
Blue: 35

---

HEX: #ABAD23

Red: 0  
Green: 157  
Blue: 133

---

HEX: #009D85

Red: 222  
Green: 124  
Blue: 0

---

HEX: #DE7C00

Red: 253  
Green: 185  
Blue: 19

---

HEX: #FDB913

## Body Text

Red: 0  
Green: 0  
Blue: 0

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HEX: #000000

Red: 255  
Green: 255  
Blue: 255

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HEX: #ffffff

NOTE: All but the background color are built into the color theme of School of Public Health PowerPoint template. Should you need to enter any color manually, simply copy the RGB or HEX #s from any color swatch above and paste it into the colors palette.





# Agenda

- Item 1
- Item 2

# Key Examples

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## Example 1

- Insert bulleted list here...
- Maintain 20pt. font size for bullets.
- Insert additional bullets here...
- Another bullet point
- Another bullet point

## Example 2

- Insert bullets here...
- Another bullet point
- Another bullet point

# Section Opener



# Single Key Message Slides

Use the following slide type to present a **single key message** without a visual.

**Hariosi beatisintur aperem quis ea dole  
cup tatecer rum quisto magni hillu qua,  
rehenecto volupta tectotat es dit quae cero  
core si ditio conecum fugiae dolest, offic  
umqui iusdanda sitat.**



# Bulleted List Slides

Use the following slide types to present **lists** or **bulleted content**.

# One-Column Bulleted List (with Multi Levels)

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- Insert text for bulleted list here...
  - Second level bullet
    - Third level bullet – Avoid more than 3 levels
- Maintain 24pt. font size to avoid line lengths that are too long to read.
- Maintain this line spacing to create clear separation between each bullet.
- **When you have more content than will fit on a single slide, avoid decreasing the font size. *Instead, divide the bullets across two or more slides.***



# One-Column Bulleted List with Subheadings

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## Use Subheadings to Separate Groupings of Bullets

- Insert bulleted list here...
- Maintain 20pt. font size for bullets.

## Second Subheading (24pt.)

- Insert additional bullets here...
- Another bullet point
- Another bullet point

# Two-Column Bulleted List with Subheadings

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## Subheading 1

- Insert text here...
- Maintain 20pt. font size
- Another bullet point
- Bullet point
- Bullet point
- Bullet point
  - Sub bullet point

## Subheading 2

- Insert text here...
- Maintain 20pt. font size
- Another bullet point
- Bullet point
- Bullet point
- Bullet point
  - Sub bullet point



# Comparison Slides

Use the following slide types to present **information that is being compared.**

# Comparison: Two-Column

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## Heading 1

- Insert text here...
- Keep points clear and as concise as possible
- Use bullets to indicate separate thoughts
- Avoid shrinking type to fit extra content in this box

## Heading 2

- Insert text here...

# Comparison: Three-Column

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## Heading 1

- Insert text here...
- Keep points clear and as concise as possible
- Use bullets to indicate separate thoughts
- Avoid shrinking type to fit extra content in this box

## Heading 2

- Insert text here...

## Heading 3

- Insert text here...

# Comparison: Four-Column

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## Heading 1

- Insert text here...
- Keep points clear and as concise as possible
- Use bullets to indicate separate thoughts
- Avoid shrinking type to fit extra content in this box

## Heading 2

- Insert text here...

## Heading 3

- Insert text here...

## Heading 4

- Insert text here...



# Related Content Slides

Use the following slide types to present key pieces of information that are related to one another or grouped.

# Related Content: Two Items

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## Subheading 1

Icons should always be used in conjunction with text label and never on their own. Icons should bring meaning to or add clarification to the content.



## Subheading 2

Best practice when using icons with a label, is for the label to be more prominent than the icon. In this example “Subheading” has more visual weight than the icon.



# Related Content: Three Items

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## Subheading 1

Am quod et et eaquamenes ea corehen tumque dolorrunt ea cus est.

## Subheading 2

Cuptate ide con experibusam aut que mint aut entus sit ut parum sequis.

## Subheading 3

Volorrorum ut recillaut quiandi conest, cumid essequae dolor.

# Related Content: Four Items

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## Subheading 1

Cuptate ide con experibusam aut que mint aut entus sit ut parum sequis nobisquid quissim enimusa.

## Subheading 2

Nus nos ex excea deliqua erchil es nos nes et autatqu atatur aborem.

## Subheading 3

Namus antiur sit hilici de odit aspid enectis dolest eaturia doluptas.

## Subheading 4

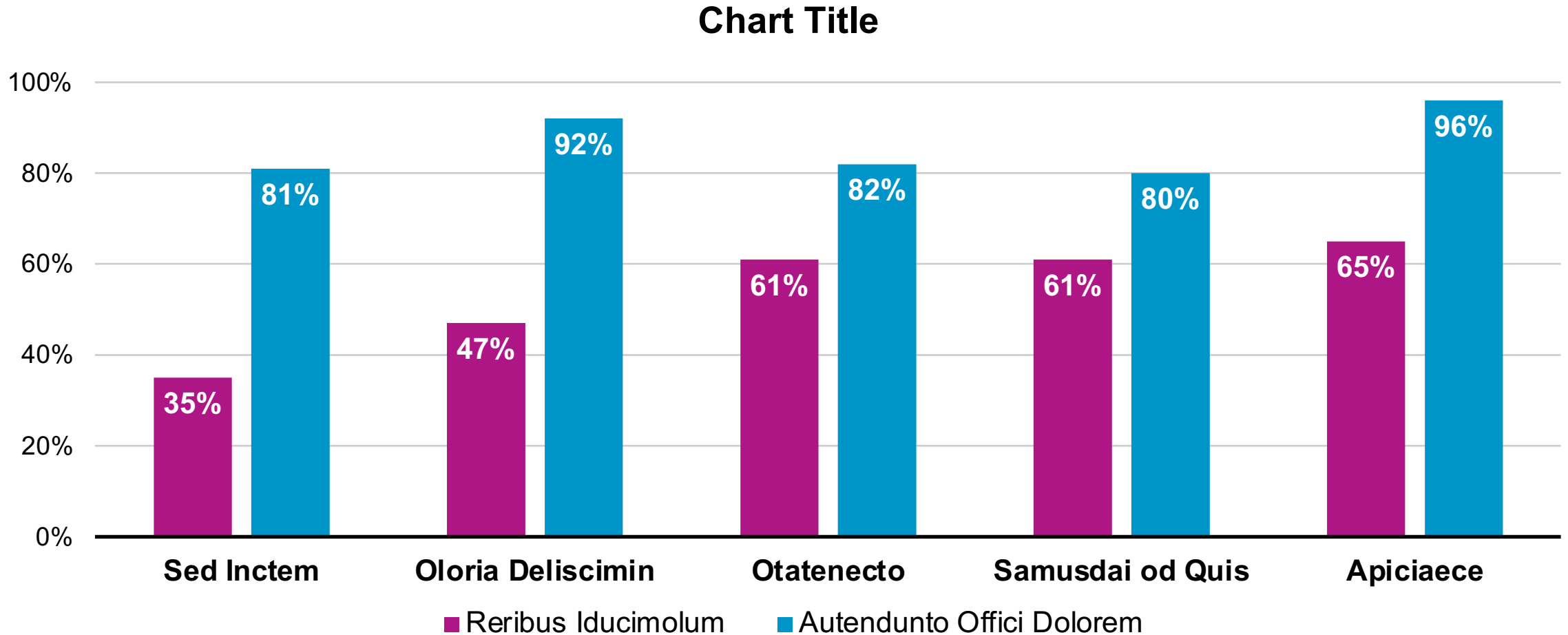
Volor rorum ut rercill aut quiandi con est, cum id essequae dolor am quo et et eaquamenes corehen.



# Data Slides

Use the following slide types to present **numbers**.

# Single Chart (Without Text)

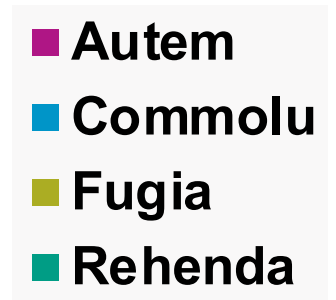
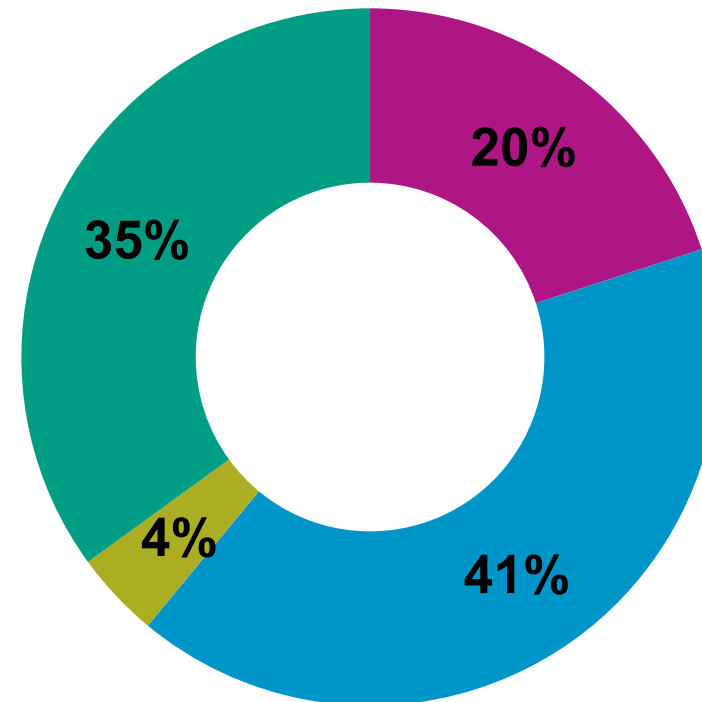


# Single Chart with Call-Out Text or Bullets

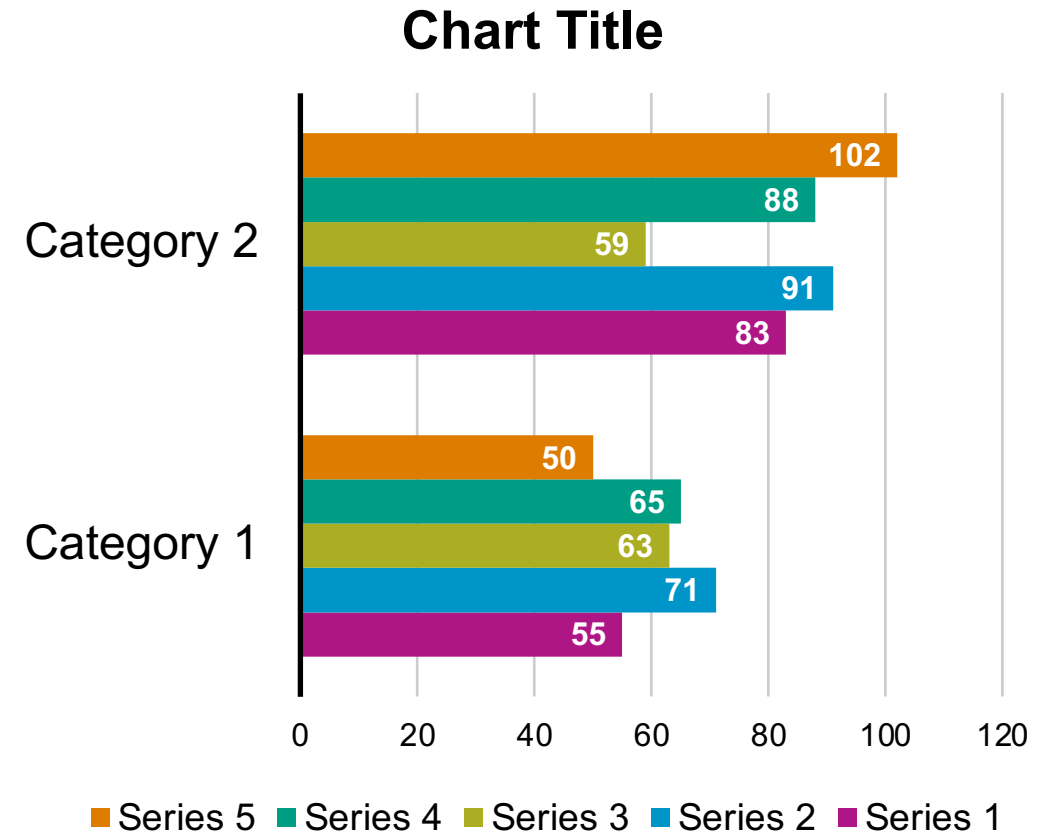
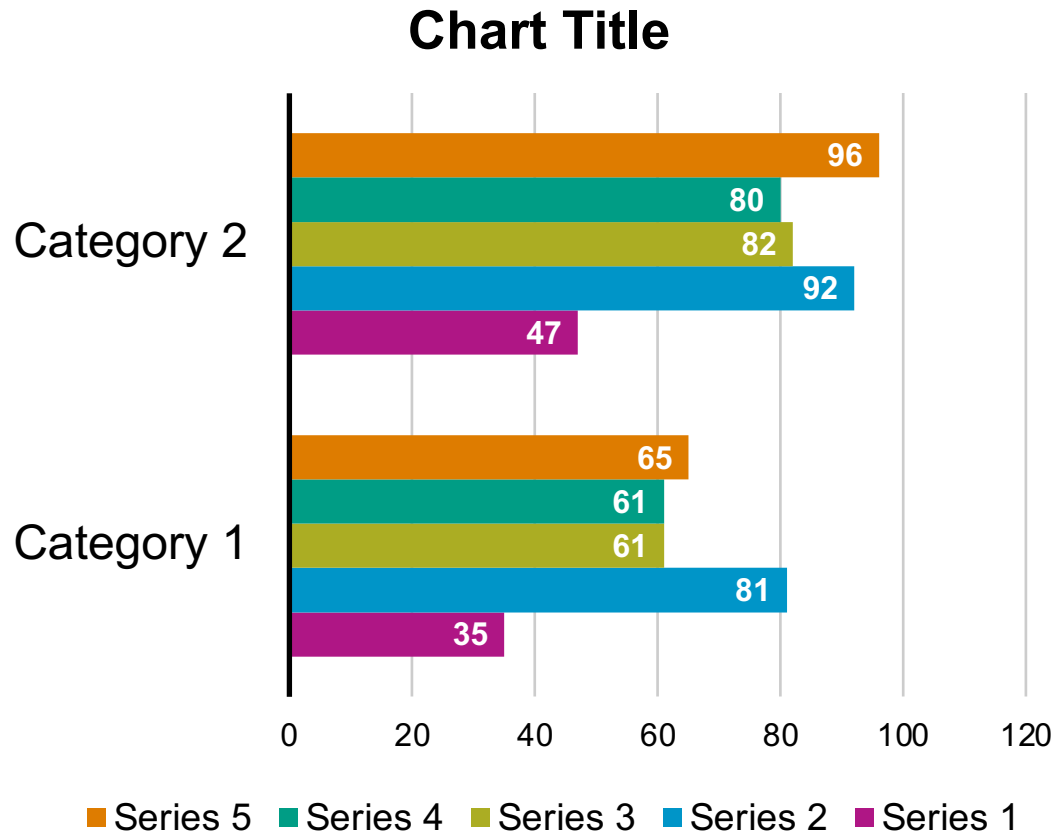
---

Chart Title

- Estis delique eaqui **1,100 sandion** sequi accumquatium et samen dia.
- Nem facest quuntem uthicia **890 dolupta** debis debis.



# Two Charts





# Photo Slides

Use the following slide types to present **imagery** or **other visuals with text**.

# Photo Slide: Three Images with Bullets (Option A)

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# Photo Slide: Three Images with Bullets (Option B)

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# Acknowledgements

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## Subheading (delete if not needed)

- Insert acknowledgement...
  - Sub bullet (if needed)
- Acknowledgement
- Acknowledgement
- Acknowledgement
- Acknowledgement
- Acknowledgement

## Subheading (delete if not needed)

- Insert acknowledgement...
  - Sub bullet (if needed)
- Acknowledgement
- Acknowledgement
- Acknowledgement
- Acknowledgement
- Acknowledgement

# Disclosure

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**Your Name / Department / Team**

I/We have NOTHING to disclose or any conflicts of interest with the presented material in this presentation

# Disclosure

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## Your Name / Department / Team

I/We have the following disclosure(s) to report

- List disclosures; name of company, what was received, for what role, etc....
  - Sub bullet (if needed)
- Disclosure
- Disclosure



# Thank You Slides

Choose **one** the following **thank you** slide types to end your presentation.

# Thank You

Insert Contact Information (if applicable)



# Thank You



# Thank You

**Our Mission:** Improve population health by advancing science and training tomorrow's leaders.

**Our Vision:** Impact urgent health challenges and improve health equity.





## **Using the Official *Introduction to the School of Public Health* Slides**

- **Integrate the following three slides to give context about the School**
- **These key messages will help frame your presentation and raise awareness about the School to external audiences.**

# Introduction to the School of Public Health

# The School of Public Health at a Glance

AS OF SEPT 2022



**4**

**academic departments**

*and*

**12**

**research centers and institutes**

foster innovative discoveries among local, national, and global partners



**145**

**core faculty members**

**179** faculty affiliates

**433**

**undergraduate and graduate students**

**24** postdoctoral fellows



**\$97.8M**

**in new research awards annually**

**\$451M** total research portfolio value

**Top 7**

**for NIH funding**

for all schools of public health

**Ranked**

**Top 8%**

by US News & World Report in 2022

# Advancing Well-Being for All: 2019–2024

## The Foundation

### OUR MISSION

To improve the health of all populations, especially those most vulnerable, by **producing world-class public health scholarship, forging strong community partnerships, and educating the next generation of diverse public health leaders.**

### OUR VALUES

**Diversity, Equity & Inclusion | Collaboration | Excellence | Innovation | Community Focus**

# Core Health Themes

# Core Health Themes

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**Addiction**

**Environmental Health  
and Climate Change**

**Mental Health,  
Resilience,  
and Mindfulness**

**Vulnerable Life Stages:  
Children  
and Older Adults**



# Addiction

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Emphasizing Prevention,  
Treatment, and Harm  
Reduction

# Environmental Health and Climate Change

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Mitigating Environmental  
Threats to Health



# Mental Health, Resilience, and Mindfulness

Moving to Prevention and  
Strength-Based Behavioral  
Choices

# Vulnerable Life Stages: Children

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A Healthy Start



# Vulnerable Life Stages: Older Adults

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Improving the Health  
and Care of an  
Aging Population



# Scientific Capabilities

# Health Data Sciences and Technology

Essential Tools for Addressing  
Population Health Challenges  
and Educating Future Leaders



# Prevention and Policy

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Evidence-based Practices Related  
to Prevention and Public Health  
to Inform Leaders' and Policymakers'  
Decision Making



# Organizational Capabilities

# Teaching, Mentoring, and Advising

Faculty Foster Academic Excellence  
with Innovative, Rigorous,  
Student-Centered Curricula



# Local, National, and Global Partnerships

A Culture of Collaboration with  
Communities in Which We Work Will  
Enhance All Four Areas of Growth

