School of Public Health

PowerPoint Template

This template contains a variety of slide layouts organized and grouped by types of content. These slides are meant to help you generate presentations that are clear, concise, well-organized, and on-brand.
Best Practices

Top Best Practices for Presentation Set-up
Top Best Practices for Presentation Set-up (1 of 2)

- **Create an outline first** to define the content and flow of your presentation.
- **Use section divider slides** to group content of the same subject and to make clear distinctions between each section.
- **Limit the amount of content on each slide** to make them easier to read and to digest.
  - A good rule of thumb… *one main idea per slide.*
  - Don’t include every word you intend to present on the slide itself. *Use the notes section.*
Top Best Practices for Presentation Set-up (2 of 2)

• **Consider the hierarchy of content** on each slide to ensure the viewer knows what is most important to least important.

• **Visuals** (images, icons, illustrations, diagrams, etc.) should bring meaning or add clarification to text. Avoid visuals for the purpose of decoration.

• In some instances, slide builds can be useful. Animations, however, should be used sparingly, if at all.
Removing the footer box

**In PowerPoint**

- Go to **View** on the toolbar of the Powerpoint Presentation

- **Slide Master**
- Go to the very first slide in the left hand window
- Click on the box with "Name of Presentation | Confidential"
- Click to select
- Delete
- Go to tool bar at the top and **Close Master View**

**In Google Slides**

- Go to **Slide** in the menu
- **Edit Theme**
- Go to the very first slide under “THEME”
- Click on the box with "Name of Presentation | Confidential"
- Click to select
- Delete
- Click the “X” in the upper right corner to exit out of the theme editor
Brand Guidelines

Guidelines on using the School of Public Health’s brand fonts and color values
Approved Fonts

- **Georgia and Arial** are the correct and **only fonts** for use in all Brown School of Public Health PowerPoint presentations.

- **Georgia is reserved for titles** across all slides including section divider slides and the cover slide. **Arial is used for all other content.**

- Whenever possible, it’s best to maintain a font size of no less than 16pt.

- Remember to maintain optimal legibility by ensuring sufficient contrast between text and background.
Colors (RGB Values Shown)

**Primary**
- Red: 78  Green: 54  Blue: 41  
  HEX: #4E3629
- Red: 237  Green: 28  Blue: 36  
  HEX: #ED1C24

**Secondary**
- Red: 175  Green: 22  Blue: 133  
  HEX: #AF1685
- Red: 0  Green: 149  Blue: 200  
  HEX: #0095C8
- Red: 171  Green: 173  Blue: 35  
  HEX: #ABAD23
- Red: 0  Green: 157  Blue: 133  
  HEX: #009D85
- Red: 222  Green: 124  Blue: 0  
  HEX: #DE7C00
- Red: 253  Green: 185  Blue: 19  
  HEX: #FDB913

**Background**
- Red: 241  Green: 239  Blue: 238  
  HEX: #F1EFEE

**Body Text**
- Red: 0  Green: 0  Blue: 0  
  HEX: #000000
- Red: 255  Green: 255  Blue: 255  
  HEX: #FFFFFF

**NOTE:** All but the background color are built into the color theme of School of Public Health PowerPoint template. Should you need to enter any color manually, simply copy the RGB or HEX #s from any color swatch above and paste it into the colors palette.
Agenda

- Item 1
- Item 2
Key Examples

Example 1

• Insert bulleted list here…
• Maintain 20pt. font size for bullets.
• Insert additional bullets here…
• Another bullet point
• Another bullet point

Example 2

• Insert bullets here…
• Another bullet point
• Another bullet point
Section Opener
Single Key Message Slides

Use the following slide type to present a single key message without a visual.
Hariossi beatisintur aperem quis ea dole cup tatecer rum quisto magni hillu qua, rehenecto volupta tectotat es dit quae cero core si ditio conecum fugiae dolest, offic umqui iusdanda sitat.
Bulleted List Slides

Use the following slide types to present lists or bulleted content.
One-Column Bulleted List (with Multi Levels)

• Insert text for bulleted list here…
  • Second level bullet
    • Third level bullet – Avoid more than 3 levels

• Maintain 24pt. font size to avoid line lengths that are too long to read.

• Maintain this line spacing to create clear separation between each bullet.

• When you have more content than will fit on a single slide, avoid decreasing the font size. **Instead, divide the bullets across two or more slides.**
One-Column Bulleted List with Subheadings

Use Subheadings to Separate Groupings of Bullets

- Insert bulleted list here…
- Maintain 20pt. font size for bullets.

Second Subheading (24pt.)

- Insert additional bullets here…
- Another bullet point
- Another bullet point
Two-Column Bulleted List with Subheadings

Subheading 1
• Insert text here…
• Maintain 20pt. font size
• Another bullet point
• Bullet point
• Bullet point
  • Sub bullet point

Subheading 2
• Insert text here…
• Maintain 20pt. font size
• Another bullet point
• Bullet point
• Bullet point
• Bullet point
  • Sub bullet point
Comparison Slides

Use the following slide types to present information that is being compared.
Comparison: Two-Column

Heading 1

- Insert text here…
- Keep points clear and as concise as possible
- Use bullets to indicate separate thoughts
- Avoid shrinking type to fit extra content in this box

Heading 2

- Insert text here…
Comparison: Three-Column

<table>
<thead>
<tr>
<th>Heading 1</th>
<th>Heading 2</th>
<th>Heading 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Insert text here…</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Keep points clear and as concise as possible</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Use bullets to indicate separate thoughts</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Avoid shrinking type to fit extra content in this box</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Insert text here…</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Insert text here…</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Insert text here…</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## Comparison: Four-Column

<table>
<thead>
<tr>
<th>Heading 1</th>
<th>Heading 2</th>
<th>Heading 3</th>
<th>Heading 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Insert text here…</td>
<td>• Insert text here…</td>
<td>• Insert text here…</td>
<td>• Insert text here…</td>
</tr>
<tr>
<td>• Keep points clear and as concise as possible</td>
<td>• Use bullets to indicate separate thoughts</td>
<td>• Avoid shrinking type to fit extra content in this box</td>
<td></td>
</tr>
</tbody>
</table>

22 HOW TO USE THIS TEMPLATE
Related Content Slides

Use the following slide types to present key pieces of information that are related to one another or grouped.
Related Content: Two Items

Subheading 1
Icons should always be used in conjunction with text label and never on their own. Icons should bring meaning to or add clarification to the content.

Subheading 2
Best practice when using icons with a label, is for the label to be more prominent than the icon. In this example “Subheading” has more visual weight than the icon.
Related Content: Three Items

**Subheading 1**
Am quod et et eaquamenes ea corehen tumque dolorrunt ea cus est.

**Subheading 2**
Cuptate ide con experibusam aut que mint aut entus sit ut parum sequis.

**Subheading 3**
Volorrorum ut rercillaut quiandi conest, cumid essequae dolor.
Related Content: Four Items

**Subheading 1**
Cuptate ide con experibusam aut que mint aut entus sit ut parum sequis nobisquid quissim enimusa.

**Subheading 2**
Nus nos ex excea deliqua erchil es nos nes et autatqu atatur aborem.

**Subheading 3**
Namus antiur sit hilici de odit aspid enectis dolest eaturia doluptas.

**Subheading 4**
Volor rorum ut rercill aut quiandi con est, cum id essequae dolor am quo et et aequamenes corehen.
Data Slides

Use the following slide types to present numbers.
Estis delique eaqui 1,100 **sandion** sequi accumquatium et samen dia.

Nem facest quonem uthicia **890 dolupta** debis debis.
Two Charts

![Chart Title](chart1.png)

- **Category 2**
  - Series 5: 82
  - Series 4: 80
  - Series 3: 65
  - Series 2: 61
  - Series 1: 35

- **Category 1**
  - Series 5: 92
  - Series 4: 96
  - Series 3: 61
  - Series 2: 61
  - Series 1: 81

![Chart Title](chart2.png)

- **Category 2**
  - Series 5: 83
  - Series 4: 88
  - Series 3: 65
  - Series 2: 63
  - Series 1: 55

- **Category 1**
  - Series 5: 91
  - Series 4: 102
  - Series 3: 65
  - Series 2: 71
  - Series 1: 59
Photo Slides

Use the following slide types to present imagery or other visuals with text.
Photo Slide: Three Images with Bullets (Option A)
Photo Slide: Three Images with Bullets (Option B)
Acknowledgements

Subheading
(delete if not needed)

- Insert acknowledgement…
  - Sub bullet (if needed)
- Acknowledgement
- Acknowledgement
- Acknowledgement
- Acknowledgement
- Acknowledgement

Subheading
(delete if not needed)

- Insert acknowledgement…
  - Sub bullet (if needed)
- Acknowledgement
- Acknowledgement
- Acknowledgement
- Acknowledgement
- Acknowledgement
Disclosure

Your Name / Department / Team

I/We have NOTHING to disclose or any conflicts of interest with the presented material in this presentation.
Disclosure

Your Name / Department / Team

I/We have the following disclosure(s) to report

• List disclosures; name of company, what was received, for what role, etc….
  • Sub bullet (if needed)

• Disclosure

• Disclosure
Thank You Slides

Choose one the following thank you slide types to end your presentation.
Thank You

Insert Contact Information (if applicable)
Thank You
Thank You

**Our Mission:** Improve population health by advancing science and training tomorrow’s leaders.

**Our Vision:** Impact urgent health challenges and improve health equity.
Using the Official *Introduction to the School of Public Health* Slides

- Integrate the following three slides to give context about the School.
- These key messages will help frame your presentation and raise awareness about the School to external audiences.
Introduction to the School of Public Health
The School of Public Health at a Glance

4 academic departments
and
12 research centers and institutes
foster innovative discoveries among local, national, and global partners

145 core faculty members
179 faculty affiliates

433 undergraduate and graduate students
24 postdoctoral fellows

$97.8M in new research awards annually
$451M total research portfolio value

Top 7
for NIH funding
for all schools of public health

Ranked
Top 8%
by US News & World Report in 2022
Advancing Well-Being for All: 2019–2024

The Foundation

OUR MISSION
To improve the health of all populations, especially those most vulnerable, by producing world-class public health scholarship, forging strong community partnerships, and educating the next generation of diverse public health leaders.

OUR VALUES
Diversity, Equity & Inclusion | Collaboration | Excellence | Innovation | Community Focus
Core Health Themes
Core Health Themes

- Addiction
- Environmental Health and Climate Change
- Mental Health, Resilience, and Mindfulness
- Vulnerable Life Stages: Children and Older Adults
Addiction

Emphasizing Prevention, Treatment, and Harm Reduction
Environmental Health and Climate Change

Mitigating Environmental Threats to Health
Mental Health, Resilience, and Mindfulness

Moving to Prevention and Strength-Based Behavioral Choices
Vulnerable Life Stages: Children

A Healthy Start
Vulnerable Life Stages: Older Adults

Improving the Health and Care of an Aging Population
Scientific Capabilities
Health Data Sciences and Technology

Essential Tools for Addressing Population Health Challenges and Educating Future Leaders
Prevention and Policy

Evidence-based Practices Related to Prevention and Public Health to Inform Leaders’ and Policymakers’ Decision Making
Organizational Capabilities
Teaching, Mentoring, and Advising

Faculty Foster Academic Excellence with Innovative, Rigorous, Student-Centered Curricula
Local, National, and Global Partnerships

A Culture of Collaboration with Communities in Which We Work Will Enhance All Four Areas of Growth